

INKOSI


INKOSI
AUTO PARTS
The King of Auto Parts



INKOSI - BETTER THAN BEFORE !

20 windows are for your store alone and you may advertise any 20 items from YOUR stock...

Please accept our apologies with regard to an absence of advertising for the months of June and July 2008 as we were in the process of restructuring the franchise with the view of making it even better than before. Thus we could only offer you the Sabat Batteries Promotion in June 2008.

We're back and excited about the August "PRICE MELTDOWN" Special because we've added a new spin on your advertising that will now be STORE SPECIFIC allowing you to advertise exactly what your customers want at prices that you want to charge.

Please find attached copy of the pamphlet layout and GUESS WHAT? 20 windows are for your store alone and you may advertise any 20 items from YOUR stock.

Royalty Fees have been introduced at a flat rate of R1000 per month, after three years of not charging a cent. That's exceptionally low considering every other franchise charges between 6 to 12 percent of your monthly turnover.

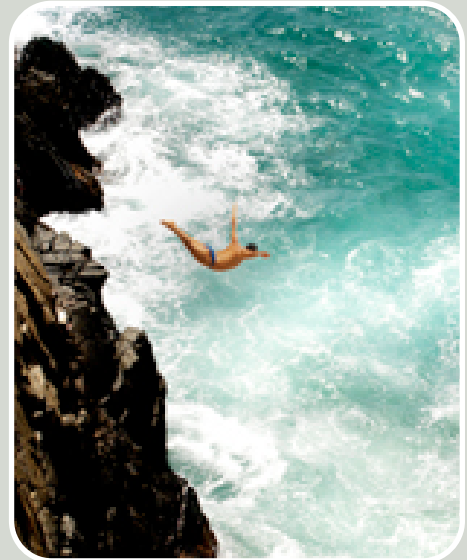
But the Good News is that Advertising fees have been reduced to R1500 per month and for this fee you get 500 pamphlets with professionally composed artwork. Any additional copies will be for your account. This way you pay only for the quantity you require. Just give us the numbers you require and we will gladly sort out the rest.

You have always wanted exclusive pricing and we've done just that by offering Friday Specials – at prices that were exclusive to Inkosi stores only and we're doing it again in the August Special and rest assured that we will continue.

DEADLINES! DEADLINES! DEADLINES!

Your list of 20 items together with product pictures, a short description, selling prices and number of additional copies required are to reach Inkosi Head Office no later than Friday 8th August 2008 in order for us to print and circulate in time. (Fax to: 0866 998 031 or E-mail to inkosi@gaydonmotorspares.com)

Late submissions will NOT receive advertising.



Inkosi takes a huge leap...

A huge leap forward with innovative advertising strategies to get the most out of the intended target market.